

“Start Attracting An Endless Stream Of High Quality Prospects Right Into Your Inbox, And Put YOUR Network Marketing Success Into High Gear!”



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“MLM Lead Factories”

All The Prospects You'll Ever Need ...

(“Start Attracting An Endless Stream Of High Quality Prospects *Right Into Your Inbox*, And Put YOUR Network Marketing Success Into High Gear!”)

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Message From The Author

Hello. I'm Mark Wieser – the creator of MLMSponsoringTips.com, where I teach network marketers the “Secrets to Sponsoring Like An MLM Pro.”



I entered the network marketing industry in the mid 1980's and... failed! I didn't return until 1999, and after six months I nearly quit again.

But this time, it was different. This time, failure wasn't an option...

Instead, I went on to become that company's #1 Recruiter for 15 consecutive months, sponsoring as many as 25 people per month with an average buy-in of \$400 per person. In fact, I personally recruited 258 reps in one year alone, becoming one of the top earners in the industry. In my next company, I was blessed with far greater success.

There are TWO keys to success in this industry:

One is knowing HOW to sponsor your prospects. I cover this in my Sponsoring Course: [Surefire Sponsoring](#)

The other is getting your network marketing business (and/or product) in front of ENOUGH of the RIGHT kind of people.

That's what MLM Lead Factories are all about...

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Introduction: MLM Lead Factories

Over nearly a decade I have watched networkers struggle to make it in our industry. I seen many fail, and many more fail to reach the potential they were capable of.

There is no ONE REASON for this, but I am convinced that there is a MAIN reason, and it is this: most networkers fail to get their business in front of enough of the right kind of people.

Perhaps you can relate.

Ask yourself this question: "How many people, per day, am I consistently getting my network marketing business in front of, and of those, how many are the RIGHT kind of people?"

Your answer SHOULD BE in the double digits. In other words, 10 or more. Care to guess what answer most networkers have to this question? If you guessed "one or less" you're right. Is it any wonder so many people are falling short of their dreams in this industry?

Now whatever your answer is, it may not be your fault. You see, most of us struggle with finding THE RIGHT people to talk with on a daily basis about our products and/or opportunity.

The "OLD" VS "The NEW"

The OLD tried & true teaching tells us this: make a list of people you know, and talk to them! Then, network through them to find other people. And if you need more people, talk to people you meet on a daily basis, and network through them too.

Is this bad advise? not bad, you should continues to work for work for everyone? do you do if you've market? What if you with enough of the daily basis? What

For many networkers, Companies. If you've doing it now) you lesson: buying leads frustrating experience.

spend three, five, ten, even twenty dollars a lead, QUALITY is sometimes hard to find -- and often times if you DO find a company with good leads, you then have to wonder HOW LONG will they be able to provide them.



No, it is not. Not only is it do it. It has worked (and many people). But does it No, it does not. What then burned through your warm just don't come in contact right kind of people on a then?

they turn to MLM Lead already done this, (or are may have learned a hard can be a costly & Even if you're willing to

So let's talk about a NEW way. A way to take greater action and get your business greater exposure. A way to put your business in front of larger numbers of the right kind of prospects (people who are actively looking for your product and/or an opportunity like yours).

I've nicknamed this approach: "An MLM Lead Factory"

An MLM Lead Factory allows you to tap in to large numbers of qualified prospects to help you build ANY network marketing business, whether it costs \$15 to join, or \$1500.00 or more.

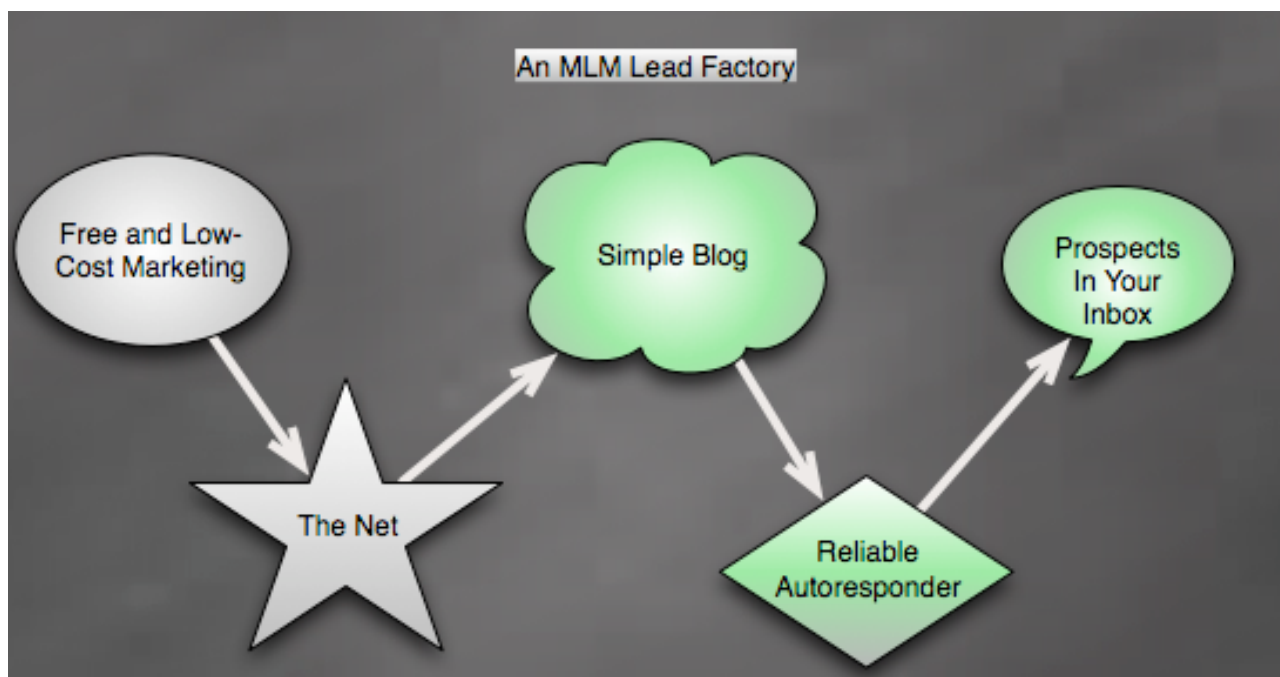
An MLM Lead Factory is an internet driven marketing system. One that can drive fresh, qualified prospects right into your inbox on a daily basis. In the pages to follow, I'll describe it's core element, and how you can get started putting one in place for yourself. I'll be releasing more PDF's to not only help you get yours up & running, but to help you maximize it's production so be sure you're on my notification list by going to:

<http://www.mlmsponsoringtips.com>

Important: Before we go any further... you DO NOT need to be a tech guru, or internet expert to do this. If your not great with computers... doesn't matter. You'll have a choice. I will be giving you resources you can go to and read (and even watch) to learn how to do it OR you can simply outsource it, and have someone else do it for you. Now, that someone won't be me (sorry, I've got more fun stuff to do) but I will show you WHERE to go to find people who will do it for pennies on the dollar. So, no excuses. If you want this... there's a way for you to do it. It's up to you. By the way, if someone gave you this PDF and you never got a chance to see my videos on MLM Lead Factories, you'll find them right here, so be sure and take a few minutes and check 'em out:

<http://www.mlmsponsoringtips.com/video/lf/videoarchive.html>

Next Page...

MLM Lead Factories Are Simple... here's a "chalkboard" sketch:

At the heart of your Lead Factory is a simple BLOG.. Why? Because unlike a so-called “opt-in pages” or “capture pages”, a blog is EASY to put up on the web - in a minute, I'll point you to a video that'll show you how to do it with a SINGLE CLICK. I'll also show you a source of professional templates you can drop into your blog (quick & easy) to make it look sharp, even if you have NO web design experience. I'll also show you HOW to use plug-ins (and which ones to use) to help drive traffic to your blog for free, tapping into Web 2.0 & other cool internet traffic sources.

Along with all the free marketing you can do, I'll cover some powerful paid strategies (some of which you can do on a shoestring budget) to scale up your traffic even higher, depending on how many leads per day you want your blog sending over to your autoresponder, and how quickly. I'll also show you HOW to link your autoresponder to your blog, which one to use (and why) and how to create a message series for your prospects, in a flash.

Turn the page and let's get started...

Wordpress Blogs: a blog is the heart of your lead factory, and I strongly suggest going with WORDPRESS. It's free and it has TONS of free plugins that can greatly increase it's traffic driving ability! Yes, Blogger Blogs can be used but I highly recommend going with Wordpress.

Getting a Wordpress blog up and running is easy... but you must have a hosting account (and a domain) and the key is to get one that includes "Fantastico. This greatly simplifies things. If you don't already have a web hosting account+domain (or one that's fast, reliable & has fantastico), go here right now and grab one. These guys are super. They offer free, 24 hour live-person help by phone, and are low-cost and give you a huge bang for your buck. Here is what I personally recommend for hosting: [click here](#)

Once you have your hosting account, you can install your new Wordpress Blog Free with a single click using Fantastico right from the control panel. Here's a quick "screen grab" from my hosting account's control panel: notice "fantastico" right in the bottom left hand corner:



Now, to make this REALLY EASY, here's a quick 3 minute video that shows you how to install your Wordpress using Fantastico in moments (remember, you'll need your [webhost](#) and a domain) first. Once you've got your domain & hosting account, watch this simple video by [clicking here](#)

Disclosure: We are a professional review site that receives compensation from the companies whose products we review. We tested and reviewed the web hosting sites mentioned here. We are independently owned and the opinions expressed here are our own. That's important. We only recommend what WE believe in!

IMPORTANT: I will be pointing you to resources, videos, etc. to help you every step of the way as I go through this but IF at any time you feel lost or overwhelmed, remember something. You can outsource ANY or ALL of what we talk about. This won't be necessary for most of you, but some of you MAY still choose to do it anyway just to save on time (completely up to you).

If you'd need to find someone else to do it for you (on the cheap), simply put up a request at either:

[E lance](#)

[Get A Freelancer](#) Tip: outsourcers will bid on your project, and you'll often find VERY affordable rates from international outsourcers from India, Russia, Phillipines, etc.

Now, you MAY want to PUNCH UP the visual impact of your blog - and you can do that absolutely FREE.. (yes, Wordpress has some built-in themes you can use but...) but these themes will really take things up a few notches: **[click for themes](#)**

Now here's a simple video that'll show you how to install your custom theme: **[click to watch](#)**

Content For Your Blog: Your blog is a content management system and filling it with quality content is important for a number of reasons. 1) It's search engine food... search engines LOVE blogs with unique content, and you'll want to be posting quality content to your blog regularly. BUT - do you have to write it? The answer, is no. Now if you want to, that's perfectly fine but for those who don't here's some cool ways to get all the content you need on the cheap:

There was an interesting article that appeared on Salon.com back in 2006. I'll quote a small section, and then link to it for those who'd like to read the whole article:

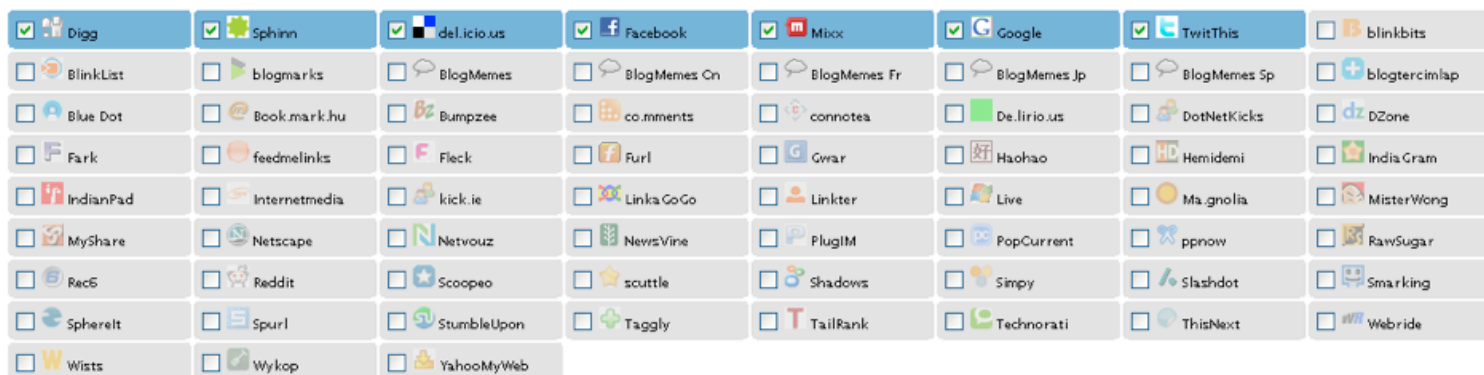
“Conceived to help Amazon improve its own sites, **[Mturk.com](#)** is now a marketplace where many companies have solicited workers to do everything from transcribing podcasts ... to writing blog posts for 50 cents.” Full article can be found **[here](#)** on Salon.com

This is powerful stuff. What that means is for just a few bucks a week, you can get all the original content you need for your blog, and have someone else write it for you! How cool is that? Now of course there are other alternatives. In fact, we talked about them earlier and that is to outsource your blog posts to freelancers. Again, you'll find some very affordable ones (who can write in English) from countries like India, Philippines, etc. through sites like: **[E lance](#)** and **[Get A Freelancer](#)**

Are you beginning to see how possible it is to do all this for pennies on the dollar?

Turbo Charging Your Blog With Wordpress Plugins:

1) Putting An Opt-in Form Into Your Blog



You have some choices here.. a very easy way to go is to use a special plugin that helps you put an opt-in form linking directly to your autoresponder. You can get this plugin free from this site: [optin form plugin](#) - there is a simple video (the presenter is not US based, so be patient with his English. What you're getting with his plug-in for FREE is huge, so no complaining). There is also a paid version (very cheap) that gives you tons of flexibility.

Alternatively, you can outsource this.

2) Tagging - Some time back, I came across an amazing plugin available for Wordpress. There was no charge for it, and it was really something. It was called: "Ultimate Tag Warrior." I don't believe it is compatible with the latest version of wordpress, BUT, there is a very cool replacement. If you're just starting out, you'll want to outsource the installation of this (but it won't cost you much, maybe 10 bucks or less). Otherwise, if you're an intermediate level blogger, this video will give you everything you need and it's free. Check it out at: [Ultimate Tag Warrior Replacement](#)

3) You'll also want to add a **Google Site Map** plugin to your blog, to help you get indexed better with Google. You can get that free by going to: [click](#)

4) Yet another way to increase your traffic & exposure (for free) is with **MyBlogLog** To get it: [Click Here](#). They are now part of Yahoo, and have a very cool recent-readers widget. This shows who's been on your blog, and as you're on other people's blogs, your image will come up on their blog, and people who see it can click it and be lead right back to your blog. Now, here's a tip. When you set up an account, instead of using your image (like 99% of others do) make a little custom image with photoshop (or outsource it for 5 bucks) and use a very simple brightly colored image with the words \$MAKE MONEY\$ or BEST VITAMINS or whatever, be creative.

5) A really great way to tap into the power of social bookmarking to help drive free traffic to your blog is with the plugin **SOCIABLE**. Sociable is free, and should be in your Web 2.0 arsenal. You can get SOCIABLE for free, over at: [click](#)

6) To attract PROSPECTS, it's critical you target the right keywords (low competition keywords you can easily rank on, in the search engines). Take a moment and [Watch This Video](#)

Autoresponders - An autoresponder is a powerful (yet easy) part of your lead factory system. You'll need a reliable autoresponder to tie into your blog. As I mentioned in my video, the ONE that I highly recommend is this one: [recommended autoresponder](#) - there's even a free test drive option. I recommend this for several reasons: 1) deliverability 2) some very tracking features that are built in, and a cinch to use!

Your autoresponder is a critical part of your MLM Lead Factory.. it's what will transfer your prospects from your blog to your inbox, but it does MUCH MORE. It also follow-up with your prospects FOR YOU, and help you offset your costs - (I'll be showing you how easy it is to make money even when people don't join your network marketing opportunity).

Making It All So Simple: Now I want to tell you right up front, there is free training in the back office of the autoresponder system I recommend above. What I'm about to show is NOT a must... but it is a pretty remarkable. Not only will it help you set-up your autoresponder system like a pro - you will likely set it up better than 99% of other network marketers OR affiliate marketers out there. That's true. I've seen BIG internet marketers making mistakes with their autoresponder accounts (that is costing them cold hard cash) that they just wouldn't be making

had they had this simple resource. This is something I am PERSONALLY using to up my game and recommend you give it a close look. The tips and tactics it reveals are stunningly simple, yet very powerful. Do not let the LOW price fool you - it is worth five times that, because it will not only help you set-up your autoresponder right - it can also help you increase it's effectiveness many, many fold. You check it out for yourself by [clicking here](#). You'll be glad you did!

Report #2 - coming soon!

So, what's next? In my next PDF (and the ones to follow) I'll show you how to start driving traffic (prospects) through your MLM Lead Factory with free and low-cost marketing. Here's just some of what I'll be revealing:

- 1) A Huge Web Property That Can Drive Scores Of Local Prospects Into Your Inbox
- 2) More FREE (and low-cost) plugins you can load up into your Wordpress blog to help you start cashing in on Web 2.0 traffic, get more free traffic from the search engines, and save you tons of time & effort.
- 3) How to force search engines to send you traffic for free... and potentially: LOTS OF IT!
- 4) How to tap into Google PPC (pay per click) traffic - how to find the best keywords to market with, and how to offset your advertising costs (even when people don't join your network marketing opportunity).
- 5) What to give away (through your opt-in form) to increase the number of prospects coming in to your inbox.
- 6) How to pay as little as 8, 7 even 5 cents per click (or less) through targeted PPC advertising and generate leads for LESS than 95% of other network marketers who are advertising online.
- 7) Resources that'll show you how to claim the most profitable positions in Google and knock your competition underneath you (they won't even know what hit them)!
- 8) And lot's more...

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One Last Thing: IF someone gave you this PDF, be sure and get on my notification list so you're notified immediately when I release my next report in this series. You can do that in seconds, simply by [clicking here](#)